

## Top tips

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### Stand out from the rest when applying for a research opportunity

Keep these tips in mind when you express your interest in a research opportunity, to ensure you have the best possible chance of being chosen:

- **Read the opportunity advert carefully**  
The criteria is outlined. If in any doubt, ask the public involvement and engagement team are here to help.
- **Express your interest as requested in the advertisement**  
If there's an application form, fill it in! If the advertisement asks for a 200 word brief description of your 'experience of kidney dialysis', then that's the information the researcher will use to help them decide who to choose.
- **When asked, give as much information as possible**  
History, personal experience, professional experience, passion etc. Tell the researcher why you want to be involved.
- **We know you, the researcher doesn't**  
The ultimate decision on who to choose is the researcher's. It's up to you to tell them about yourself.
- **Respond before the deadline**
- **Get online**  
Many opportunities involve email, the internet and viewing documents electronically. Talk to the public involvement and engagement team about this if you think it may be a barrier to your involvement.